Non-Residential Design Review Committee Meeting Minutes April 09, 2010

The Bethany Beach Non-Residential Design Review Committee held a meeting on Friday, April 9, 2010 at 2:00 p.m. in the Town Meeting Room.

Members present: Lew Killmer, who presided, and John Hendrickson: Jim Weisgerber and Faith Denault were officially excused from this meeting.

Also present: Susan Frederick, Building Inspector; Lindsey Shallcross, Administrative Secretary.

Call to Order

Mr. Killmer called the meeting to order at 2:00 p.m.

Approval of Agenda

Mr. Hendrickson made a motion to approve the agenda. The motion was seconded by Mr. Killmer and unanimously approved.

New Business

The purpose of the meeting is to review, discuss and vote on an application and plans submitted by tenant Stu Eisenman of Kites Tails & Toys for property located at 101 Garfield Parkway, Lots 1 and 3, Block 105, C-1 Zoning District, Bethany Beach, DE.

Mr. Stu Eisenman, tenant of Kites Tails & Toys presented an overview of an existing not approved awning. The request was for the installation of a yellow lighted awning, with an oval-shaped logo with yellow and red lettering on a blue background outlined in red in the center. The awning is fifty-eight (58) inches in height, 19'6 inches in length, and the projection is forty-eight (48) inches. The image size is approximately fifty-two (52) inches in height and seventy-three (73) inches in width. The actual sign is approximately twenty-six and one-third (26.3) square feet, but the Code states that the signage can be no larger than one (1) square foot per linear foot of store frontage. The store is approximately twenty-one (21) linear feet. The sign can be no larger than twenty-one (21) square feet. Mr. Eisenman is also requesting to light the awning from the underside. Backlit awnings are prohibited by the Code. Mr. Killmer and Mr. Hendrickson agreed that the sign could be lit similar to "Ritas".

The committee members reviewed the application and Mr. Eisenman addressed all of the questions asked by the members of the Non-Residential Design Committee.

The committee decided to allow Mr. Eisenman to re-design the awning to reduce the sign area and change the awning to only light the sign and to continue the hearing two weeks from Monday, which will be on April 26, 2010 and advertise the hearing on Monday, April 12, 2010.

Approval of Minutes from August 14, 2009 Meeting

Mr. Hendrickson made a motion to approve the minutes dated August 14, 2009. Seconded by Mr. Killmer, the motion was unanimously approved.

Adjourn

Mr. Hendrickson made a motion to adjourn the meeting. The motion was seconded by Mr. Killmer and unanimously approved.

The meeting was adjourned at 2:20 p.m.

Respectfully Submitted:
Lindsey Shallcross
Administrative Secretary